



## 2018-2019 Community Support Application Packet

To be considered for a donation you must return the following  
at least 3 weeks in advance:

■ A Completed Application

\*Must meet requirements. Application must be completed entirely.

■ Letter of Request on Organizational Letterhead

\* Include information on organization's focus and/or details of the event for which you are seeking a donation or sponsorship. A professionally printed brochure or flyer can be substituted for letterhead.

■ Tax Exempt Certificate for Non-profit Organizations

**\*\*It is important that you do not submit your request without the above three (3) pieces of information as it cannot be reviewed until all information is submitted.**

**Requests are reviewed twice monthly – on the 15<sup>th</sup> and the 30<sup>th</sup> of each month.\*\***

Each ShopRite location is individually owned and we are happy to support events and organizations in each of our stores' market areas. If your event or organization is outside of our store's market area, we suggest you contact your local ShopRite store to give them the opportunity to support their local community.

Submit fully completed request:

\*In person at our Courtesy Desk

\*Fax to 609-257-0097

\*E-mail to [communitysupport@zalliesfreshkitchen.com](mailto:communitysupport@zalliesfreshkitchen.com)

\* **Do not submit requests by mail**

*Any questions about the application process can be addressed to  
[communitysupport@zalliesfreshkitchen.com](mailto:communitysupport@zalliesfreshkitchen.com)*



Dear Neighbor,

At the core of ShopRite of Lawnside's community support is our belief that a good corporate citizen is our ongoing responsibility. Our commitment to helping the communities that we serve allows us to be a good neighbor beyond our store's walls. At ShopRite of Lawnside, we are focused on exceeding our customers' expectations when they shop in our store.

We are proud to help contribute to our local communities by supporting non-profit, 501(c)3 organizations whose primary mission fits with the following focus areas:

*Charitable Giving Focus Areas:*

- ❖ **Hunger Relief** : Ending hunger in our local communities is at the core of our community support. In addition to supporting organizations through ShopRite's Partners In Caring program, we support other organizations that provide hunger relief to people and pets.
- ❖ **Health Initiatives**: Local organizations which provide nutrition education, health-related or healthy lifestyle programming are important to a thriving community. We are committed to help fund these initiatives.
- ❖ **School and Community Organizations**: Central to our community are the many local nonprofit organizations. Events sponsored by the non-profit organizations in the communities that we serve are part of what makes a community thrive. We proudly support them.

Please note that Somerset Stores does not support:

- ❖ Solicitation of our customers
- ❖ Individual needs, including individual/team fundraising
- ❖ Fees for competitions, field trips, seminars or travel
- ❖ Lobbying or Political Initiatives
- ❖ Organizations without non-profit status

Sincerely,

David and Renee Zallie

# Community Support Donation Request Form



Please attach a letter on organization letterhead detailing the event/organization for which you are seeking a donation or sponsorship, including all sponsorship levels and benefits. Also attach your organization's 501(c)3 tax exempt certificate.

\*\* Requests must be submitted a minimum of three weeks in advance of the date that a response is needed. Requests are reviewed on the 15<sup>th</sup> and 30<sup>th</sup> of each month. \*\*

Date of Application	Event Date(s)	Event Name & Location	
Organization Name		Organization's Federal Non-Profit Tax ID# <i>Please also attach a copy of your letter or certificate verifying non-profit status</i>	
Contact Name	Phone Number(s)	Price Plus Number/Phone Number	
E-mail address	Expected Attendance at Event	Date that a Response is Needed	
Alternate Contact Info, if applicable (name, phone#, email)		Date & Approx time you wish to pick up donation	

**Type of Support Requested** \* *please note that it is our policy not to give ShopRite gift cards or monetary donations*

<input type="checkbox"/> <b>Custom themed Gift Basket</b> Suggested theme _____	<input type="checkbox"/> <b>Product or Grocery Item(s) - Please list items needed:</b> _____ _____ _____
<input type="checkbox"/> <b>Sponsorship</b> (attach a letter outlining sponsorship levels and benefits of each level) Checks for sponsorships will be sent from our home Office and not be available for pick up at the store. Please provide a mailing address. _____	_____

**Advertising**

Date Ad Needed \_\_\_\_\_ B & W Cost \_\_\_\_\_ Specify sizes available,  $w \times h$   
 Color Cost \_\_\_\_\_  
 Electronic filed e-mailed to: \_\_\_\_\_

Are there other grocery stores or food companies being asked to support this event/cause?  
 \_\_\_\_\_  
 \_\_\_\_\_

Why do you think ShopRite of Lawnside would be a good sponsor for this event/cause?  
 \_\_\_\_\_  
 \_\_\_\_\_

Describe how ShopRite of Lawnside will be recognized  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

For our planning purposes, please list any other events in this calendar year for which you will be requesting a donation  
 \_\_\_\_\_  
 \_\_\_\_\_